



CAREER DEVELOPMENT OPPORTUNITY INTERNAL ADVERTISEMENT

General Manager PalaceBet

PeerMont prides itself on offering our guests exceptional customer service and value for money. We always strive to employ and develop individuals that share our values of Respect and Humility, Integrity, Collaboration, Innovation, Agility and Accountability.

As part of this we endeavour to provide opportunities to our employees to develop their careers within the PeerMont Group and are therefore proud to offer another career development opportunity for the position mentioned above.

MAIN JOB PURPOSE

The General Manager will be responsible for the overall planning, development, execution and management of all On-line Betting operations and outlet across the group in order to maintain standards and service levels to maximise profitability and growth and ensure a world class On-line Betting offering.

Main Responsibilities

- Work with stakeholders to understand business drivers, help develop product strategy and contribute to delivering on plans that aim to deliver on the key business strategy and goals in relation to On-line Betting;
- Conduct product and market research, identify trends, interpret customer needs and translate them into a business plan for PalaceBet;
- Create and continuously develop a planned and real time content strategy, based on current and future customer needs, that supports the wider Marketing strategy and product offering;
- Continuously improve on delivering site content that maximises traffic and retention;
- Compile, implement and manage all policies, procedures, guidelines and controls for all PalaceBet operations and make changes as necessary;
- Compile and manage annual operating and capex budgets;
- Analyse and interpret financial data to identify and implement strategic projects and initiatives to enhance revenue;
- Ensure the highest standards in system security and integrity and continuously monitor security compliance, maintenance and upgrades;

- Timeously and accurately report on financial performance of all PalaceBet operations;
- Conduct ongoing competitive analysis to monitor position in the market and find opportunities for enhancement market share;
- Accountable for maximised daily On-line Betting revenue and effective management of costs through effective financial analysis;

MINIMUM REQUIREMENTS:

- Bachelors' Degree in business management or a related field;
- 10 years' experience in a gaming environment of which a minimum of 5 years should be at a Senior Management level across multiple operations;
- Extensive knowledge of gaming industry and operations;
- Experience as a Senior Manager in online betting
- Good business sense and financial acumen essential.
- Exhibit excellent leadership and entrepreneurial Skills.

Should you meet the minimum and operational requirements set out above, and feel that this position would be a suitable career opportunity for you, you are invited to make an application by submitting your CV to Recruitment@palacebet.co.za

CLOSING DATE: Friday, 12 May 2023

PalaceBet is an Equal Employment Opportunity Employer