



CORPORATE
SOCIAL
INVESTMENT
PROJECTS 2022

CHANGING LIVES



“One of the greatest things that we can achieve as human beings is the ability to change someone's life. It could be in small ways, through a conversation. Or a simple gesture. Then there are the ways that have a big impact and change the trajectory of an individual's life. The latter is what we strive for at Peermont. We have always used our three pillars to bring genuine change in local communities by ensuring basics take root like developing skills, fostering growth and providing the bedrock of an essential educational foundation.



In 2022 we placed a large focus on being able to change people's lives. Many are still recovering from the effects of the COVID-19 pandemic, in which businesses had to close, jobs were lost and many of our youth had their education disrupted. Peermont has always played a role in local community and we've always felt a responsibility to assist where we can through empowering local businesses, giving ambition to learners and students, and providing community with structures and support that can change lives.

Thank you to all our teams, administrative staff, trustees and all the volunteers for their positive attitude, commitment and passion when going out to advocate genuine change in their respective communities.

You have truly changes lives for the better.

Nigel Atherton
Group Chief Executive Officer

Our Philosophy

To make a long-lasting impact and to usher in genuine change, we believe in forging partnerships that nurture educational and entrepreneurial development, and assist with community growth.

At Peermont we make a significant contribution towards Broad-Based Black Economic Empowerment (B-BBEE) and sustainable community development. Through targeted financial assistance, skills training and leadership support from our various Peermont Trusts and other Corporate Social Investment and Responsibility initiatives, we have invested in a series of projects falling within our three CSI pillars:

EDUCATION AND YOUTH DEVELOPMENT

Providing disadvantaged children and youth with the educational tools and access to quality education.

COMMUNITY INFRASTRUCTURE

Improving infrastructure, safety and social services

ENTREPRENEURIAL DEVELOPMENT

Supporting small and micro enterprises, uplifting the socio-economic status of marginalised beneficiaries

As Southern Africa's gaming industry leader in corporate social and responsibility investment, we pledge to ensure business profitability, whilst fulfilling our obligation to improve the wellbeing of the communities in which each of our properties operate.

In 2022 Peermont Trusts and CSI Funds

INVESTED
R22,8



million

TO CHANGE LIVES



EMPERORS  PALACE

INVESTED

R16 300 345

TO CHANGE LIVES





Peermont Community Benefit Trust (PCBT) donated school uniforms to 25 learners from 8 different schools in Tembisa after heavy floods devastated the community and families lost all their belongings. The PCBT also approved **R500 000** for the training and development of the learners and the teachers, with the assistance of the CATHSSETA.



To assist the Ekurhuleni community the following projects and institutions were assisted:



The **Lesedi Programme** invested over **R870 000** in education initiatives offering deserving youths from the Ekurhuleni municipality an opportunity to study further (at an accredited tertiary institution). A further **R815 000** was invested by The Peermont Education Trust in university scholarships. Recipients can select from a wide variety of fields including engineering, finance, biotechnology, physics and computer science.





Tembisa School of Hospitality and Tourism

Emperors Palace partnered with the Tembisa Secondary School which has specialised in hospitality and tourism, as well as teaching culinary disciplines. In 2022 Emperors Palace established a simulated hotel room for teaching purposes to the value of **R300 000**, furnishing and equipping it with the elements required for learners to be able to do practical exercises and gain experience in hospitality environment.

Emperors Palace also planted various vegetables in their garden for ingredients, as well as assisted with cleaning of classroom windows as part of promoting a culture of cleanliness, hygiene and the spirit of volunteerism.

Hospitality Managers Bursary Programme

Second year university students from Ekurhuleni were given the opportunity to acquire critical skills in Peermont and the hospitality sector in general.

Winnie Mandela Informal settlement

Emperors Palace forged a partnership with SAPS with an investment of over **R200 000** to ensure safety in the community and endeavour to lower crime.

Public Infrastructure

Over **R400 000** was invested to assist in the upkeep of the infrastructure in and around Ekurhuleni.

To assist the next generation of entrepreneurs, Emperors Palace invested in the following businesses:

Qalabotjha Transport Services, a majority black female owned business, received a **R7 million** investment for setup costs in order to function as the resort shuttle service.

African Mammals Crafts, an African craft retailer received over **R67 000** to establish their business.

Tiny Tycoons provides childcare service at Emperors Palace for both our customers and employees and received a **R177 975** investment.

Emperors Palace donated **R50 000** to **Journeysys** in support of breast cancer awareness.

LNA Casino Specialist received a **R150 000** investment to kickstart their business to supply Peermont Global with fresh fruit and vegetables.



EMPERORS PALACE



INVESTED

R283 942

TO CHANGE LIVES

Frontier Inn provided bursaries to students whose parents do not have the financial capabilities to fund for their studies. In 2022, 3 students were beneficiaries to a **R170 600** in their future.

Ntsu Secondary School athletes were sponsored with accommodation to attend the Free State Championships.

Utopia School was bought a bush cutter to maintain their grounds and plumbing maintenance was done, all the value of work over **R6000**.

The Masechaba Project, a local community project which farms fresh vegetables for the community, is run in partnership with Rotary and Round Table. The initiative feeds about 1000 people a week and received an investment of **R72 000**.

20 blankets were donated to **Reya Leka Old Age Care**, which cares for the elderly in the area.

Salileni Disabled Care Centre, who cares for 17 disabled people was assisted with repairs to their building to the amount of **R30 000**.





INVESTED

R828 901

TO CHANGE LIVES



Ithemba Lesizwe Non-profit, Drug Rehabilitation Centre cares for needy and vulnerable youths, creates drug awareness and is a centre for rehabilitated drug addicts. Graceland donated games, books and a soccer table to the value of **R18 098,80**.

For Mandela Day **Imphumelelo Daycare Centre** was upgraded with new tables, chairs, curtains and a new play area. The centre was also re-painted and new carpets laid, all totalling over **R30 000**.

The Secunda "M" Stars Football Club is a soccer club formed with the purpose of developing talented youths from within the Gert Sibande district. Graceland sponsored branded tracksuits, tog bags and a water bottles for each team member to the value of **R35 827,40**.

As part of the **Golf Youth Development initiative**, a local young golfer was sponsored to play in tournaments and assisted with equipment to the value of **R19 704,35**.

To assist local businesses, Graceland invested in the following businesses:

R267 156,24 was invested in **Sombane Cleaning**, an Enterprise Development project that provides cleaning services to Graceland. The business belongs to a local black female entrepreneur.

Rootz Boutique Spa received **R92 016,84** in the form of rental and use of utilities.

Dumisani Car Wash is owned by 2 black entrepreneurs running their car washing business at Graceland. They received an investment of **R154 165,20**.

Bongani Vending Machines received **R12 600** to support the owner a local black entrepreneur in supplying vending machines to the canteen.

Local station, **Radio Langa**, has a studio located at the resort and received an investment of **R156 325,08**.





PEERMONT'S

MANDELA DAY

2023



MANDELA DAY





INVESTED

R291 252

TO CHANGE LIVES



Bursaries to the value of **R75 000** was given to 3 Hotel School students in order for them to fund their studies.

Groceries and assistance was provided to various areas, including **Deelpan Village (R22 703)**, **Baikgantsi Cultural Group** in Moshawane Village (**R9 541.31**) and a local orphaned family of 12 (**R2 205.74**).

For Mandela Day Ikhaya **La Bantwana** (in partnership with DEDECT MEC and NWGB) was donated supplies including ironing boards, irons, gas heaters, gas cylinders and toiletries to the value of **R16,524.86**. Ratshidi Tribal authority in partnership with Ngaka Modiri Molema District Municipality had their office exterior walls and roof painted to the value of **R6 312.28**.



Madibe-A-Makgabane Tribal office was donated an air conditioner and painting of the office valued at **R10 253.91**.

A donation of cement and building sand to the value of **R8 560.19** was given to **Lokaleng Tribal Authority** for the building of a tribal office

Local black entrepreneurs running a car washing business at Mmabatho Palms received an **R88 698,79** investment.

An Enterprise Development project of a local convenience shop was provided reduced rent, electricity and security valued at **R36 203,30**.

Local crops providers were sponsored with uniforms, equipment, seeds, rent, meals, electricity and water valued at **R365 931,32**.



P334 816

TO CHANGE LIVES

Matsheng Junior Secondary School received a donation of 150 pairs of school shoes, 300 packages of toiletries and a TV for the entertainment centre, all to the value of **P59 533**

The annual Young Epilepsy Botswana's #PurpleWalk was sponsored with venue, accommodation and catering costs to the value of **P32 925**.

P21 661 was donated to **Gender Based Violence Care Centre** in the form of linen and towels. The centre cares for those who seek refuge in their time of need and shelter.



During Independence Ceremonies, **Tlogatloga Ward Development Committee** was donated an amount of **P10 000**.

Sponsorships totalling **P23 727** were made to the **Rotary Club and Association of Chinese in Botswana**.

Thusang Basadiis is an NGO aimed at alleviating poverty amongst women through provision of micro finance and business support services. The women in this portfolio run small businesses such as the selling of airtime, vegetables, chickens and running of tuckshops. Peermont Botswana sponsored venue for the 2-day workshop and cash donation all totalling **P174 000**.



R1 210 163

INVESTED

TO CHANGE LIVES

The Thuthukani Special School runs a feeding scheme for the community and received a **R28 800** donation to assist with food.

Sinalo Cerebral Palsy Centre in Uthungulu District specializes in programmes to ensure the overall physical, social, emotional and intellectual support to children with Cerebral Palsy. An Additional Linen and Nappy drop was made to the value of **R61 134**





House of Grace Pre-school and Nursery Care Unit was affected by floods and a donation of **R54 994** was made to assist with groceries and linen

The Zikuliswa Community Upliftment Project's Skills Training Centre offers skills training to unemployed individuals with the focus on community upliftment and job creation. **R24 000** was invested in the project to assist with unemployment and the resultant poverty.

Zululand Hospice provides palliative care for patients with progressive diseases a donation of **R18 900** was made to assist with a feeding scheme.

Charlotte Mannya Maxeke Institute received a donation of **R22 000**.





Dunamis Community Service is run by a group of widows, who provide food for the homeless children and pensioners – they received a donation of **R1 781**.

KZNGBB's Annual Grocery Hamper Drive received a **R5000** donation.

Ikhayaletu Child and Youth Care Centre caters for abused, orphaned and abandoned children and **R6 474**

MV Trading and ST Mandani provide gardening services to Umfolozi Casino. **R72 575** and **R287 188** invested in the businesses respectively.

Udibi Security uses the resort premises to run a car wash business, providing a service to guests. **R485 212** was invested.

SM Maintenance receives free rental of a two-vending machines in order to sell consumables at the premises. **R82 105** was invested.



THABA MOSHATE

R291 252

INVESTED

TO CHANGE LIVES

Mathabontleng Car Wash provides car wash services for all resort customers, and is 100% black, female-owned. The business received an investment of **R137 400**.





Difokeng Spa, a black, female-owned business received an investment of **R682 000**. The business provides a variety of spa pampering services to guests.

Serotong Sweets Shop provides daily essentials such as toiletries to guests and recieved an investment of **R21 854.28**.

Rehlahleng Primary for the Disabled received a R128 000 investment to revamp the bathrooms.





INVESTED

R1 310 592

TO CHANGE LIVES



R520 000 was invested in
Learnerships

For **Mandela Day** food parcels were donated to the community around Klerksdorp, a children's home, as well as old age home to the value of **R43 000.**



Refurbishment and security upgrades at **Tsamma Secondary School** in Jouberton to the value of **R300 000** was conducted. Bathrooms, a kitchen, and a security wall around the school were built.

Hot House Gardens supply Rio and the local market with fresh produce. **R243 000** was invested providing water, rental and any equipment they needed.

Mzi's Car Wash received a **R60 000** investment. The car wash employs 2 ladies and assistance with water and equipment was provided.



INVESTED

R406 382

TO CHANGE LIVES



Khoroni assisted the Thohyandou community with various outreach programmes in 2022



Arise & Shine Car Wash received an investment of **R187 612** to empower local business owners.

Willam Themeli Secondary School was assisted with sanitary towels for female learners.

The **Phiphidi Waterfall Day Care Centre** was provided with much-needed groceries for daily operations.

The **Supakids Creché** was given groceries to assist with the care of young ones.



PEERMONT

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