



# PEERMONT

HOTELS CASINOS RESORTS

## CAREER DEVELOPMENT OPPORTUNITY MARKETING MANAGER / THABA MOSHATE, BURGERFORT

PeerMont serves its guests and clients with the purpose of providing relaxing stays and exciting times. It is with that goal that we strive to employ and develop individuals who not only share our values but align themselves with our purpose and will embody our service ethos. We are looking for a motivated marketing manager for each of our Limpopo Resort.

### JOB DESCRIPTION

A highly organized and proactive individual to effectively market and communicate the Resort promotions (including Hotel, Casino and Convention areas) to all target markets, to deliver superior revenue results in all resort departments to maximize revenue within budget. To manage and execute all gaming promotions and create an exciting and engaging environment for casino patrons.

### MAIN RESPONSIBILITIES

- Manage day to day marketing activities
- Execute all marketing plans
- Manage, execute and host gaming promotions, ensuring theme and gaming mechanics comply with group standard
- Manage detailed promotions calendar covering all marketing areas
- Creative execution of marketing duties using out of the box thinking
- Managing guest journey and improving customer service, including loyalty programme
- Strong communication with fellow operational departments and General Manager
- Effective event management for launches, promotions, CSI etc.
- Strong briefing skills to maximise output
- Manage budget and reporting, and oversee campaigns
- Manage brand social media channels

### MINIMUM REQUIREMENTS

Matric / Grade 12

Minimum 3 Years' experience within marketing and eventing environment

Excellent interpersonal, communication and hosting skills

Strong customer engagement skills and ability to make quick decisions  
Strong strategic analysis and reporting skills (knowledge of Microsoft Office – Excel, etc)  
Shift work  
Operationally required to work in a smoking environment.  
Will be required to obtain a Gaming Board License from the relevant Gambling Board

Apply at:  
[recruitment@thabamoshate.co.za](mailto:recruitment@thabamoshate.co.za)

The appointment is conditional on being granted a certificate of approval by the Limpopo Gambling Board.  
Peermont is an Equal Employment Opportunity Employer